

ARGUMENT IN FAVOR OF MEASURE QQ

Pleasanton Ridgelines Protection and Growth Control Initiative

Vote YES on Measure QQ. It's the better way to make sure we preserve the beautiful hillsides surrounding Pleasanton—while allowing ALL Pleasanton residents the opportunity to be heard.

Measure QQ is the kind of open, public planning—avoiding loopholes and lawsuits—that brought us the 11,659 acres of outstanding open space and recreational amenities we have now in and around Pleasanton including:

- Callippe Preserve golf course
- Bernal property park
- Pleasanton Ridge Regional Park

We all treasure such resources as vital to our quality of life and we all want to see them protected. Our City Council agreed to sponsor Measure QQ in response to requests from Pleasanton's open space, parks, and trails advocates. It requires:

- An open, public process that will maximize citizen participation in determining how to increase protection for Pleasanton's hills
- Incorporation and expansion of existing hillside protections, including those previously enacted by voters, which protect West Pleasanton's ridgelines
- Identifying specific ridges needing protection, based on view lines and geotechnical data
- Determining an elevation above which all development would be prohibited
- Criteria for the protecting Pleasanton's voter approved housing cap

With Measure QQ we can preserve our views and set aside additional open space around Pleasanton while still keeping the public process that has brought so much success in the past.

Vote to ensure the entire community's right to set goals and make rules protecting Pleasanton's hills, open space, ridgelines and views. Public participation is the best way, the proven way to protect our hills. Vote YES on Measure QQ.

s/Jennifer Hosterman

Mayor, City of Pleasanton

s/Jerry Thorne

Vice Mayor, City of Pleasanton

s/Dick Quigley

Zone-7 Water Board Director

s/Kurt Kummer

Chair, Parks & Recreation Commission

Chair, Trails AD HOC Committee

s/Deborah Wahl

Trails AD HOC Committee Member

Rebuttal Arguments in Support or Opposition of the proposed laws are the opinions of the authors.

REBUTTAL TO ARGUMENT IN FAVOR FOR MEASURE QQ

Measure QQ is an attempt by development supporters to confuse the voters and defeat Measure PP, the Citizens Hillside Initiative. Measure QQ does not give ALL Pleasanton residents a direct say in hillside development; it leaves the decision on any hillside policy to the Mayor and four Council members. The Council majority that supports Measure QQ voted against placing any policies developed from Measure QQ on the ballot for ratification by Pleasanton residents. Therefore, voting YES on Measure PP is YOUR voice on hillside protection.

Measure QQ:

1. Does NOTHING to protect ridgelines or control growth.
2. Includes a "POISON PILL" provision to KILL Measure PP even if PP passes.
3. Sets NO restrictions on hillside development.
4. Provides enough time for developers to BUILD OUT our remaining hillsides.
5. Keeps the loophole that permits the Council to not count some housing units toward the Housing Cap.
6. Will not prevent GRADING on steep slopes because no grading policy is included in Measure QQ.
7. Has nothing to do with parkland or golf course.
8. Allows a committee—**whose members will include developers**—to select which ridgelines to protect **and which to open for development.**

Measure PP sets IMMEDIATE protections for our scenic views, all the spectacular ridgelines, critical wildlife and plant habitat, and closes loopholes in our existing voter-approved Housing Cap.

Vote NO on Measure QQ and YES on Measure PP.

Measure PP is the REAL THING!

s/Cindy McGovern

Pleasanton City Council Member/Pleasanton School Board Trustee (1993-2003)

s/Matthew J. Morrison

Friends of Pleasanton/Open Space & Trails Advocate

s/Christine A. Bourg

Former member Human Services and Library Commissions, Vice Chair 1996 General Plan Steering Committee, Retired Pleasanton teacher

s/Linda M. Garbarino

Former member of General Plan Circulation Committee, Thirty year Pleasanton Resident

s/Steve Brozosky

Pleasanton School Board Trustee, Pleasanton City Council Member (2002-2006)