

ARGUMENT AGAINST MEASURE LL

Vote NO on Measure LL. It expedites demolition of Berkeley's historic buildings and destroys neighborhoods and affordable housing. Additionally, it increases Greenhouse Gases and unnecessarily adds millions of tons of demolition debris to landfills. This ordinance was written to accommodate the financial interests of speculators and developers, effectively cutting the public out to the land-marking process.

According to the Environmental Protection Agency, 48% of Greenhouse Gases produced in the U.S. comes from the construction, demolition, and operation of buildings. By making it easier for developers to demolish historic buildings, Measure LL weakens our most effective weapons against Global Warming – the preservation and retrofitting of historic buildings.

We recycle newspaper, bottles, and cans, but throw away buildings, and even entire neighborhoods, without realizing the cost in energy and materials.

Measure LL repeals our current Landmarks Preservation Ordinance and severely restricts the time the public has to save historic resources. Our current ordinance saved Iceland. Measure LL would have allowed a developer with plans to destroy Iceland to get a demolition permit before the public understood what was at stake. Our current ordinance gave the community time to save a valued community resource before it was too late.

Measure LL is bad for Berkeley because:

- **It repeals a greener ordinance:** our current Landmarks Preservation Ordinance, which the State Office of Historic Preservation certified as being in compliance with all State laws.
- **It eliminates resident and owner approval in establishing historic districts.**
- **It destroys affordable housing.** Affordable housing in Berkeley is almost entirely in older buildings.
- **It destroys neighborhood character and livability.**

Council members Betty Olds, Dona Spring, and Kriss Worthington voted against this ordinance when it was before the City Council. Almost 6000 voters signed petitions opposing it. Please join them in voting **NO on Measure LL.**

s/Carrie Olson

individually and on behalf of, President, Berkeley Architectural Heritage Association, Member, Landmarks Preservation Commission

s/Sylvia C. McLaughlin

Co-Founder, Save the Bay, Environmentalist

s/Steven Finacom

History Columnist, Berkeley Voice

s/Susan D. Stern Cerny

Author – *Berkeley Landmarks*

s/Austene W. Hall

Past President, Berkeley Architectural Heritage Association, Board Member, Downtown Berkeley Association

REBUTTAL TO ARGUMENT AGAINST MEASURE LL

Don't be fooled by the rhetoric. Measure LL's opponents are trying to overrule the voters, the public process, and the courts by hijacking Berkeley's landmark law.

FACT: Measure LL represents a community consensus among people with different perspectives.

- Measure LL's careful reforms were the result of a six-year public process. Preservationists, the Landmarks Commission, and the City Council supported the changes to the landmarks rules.
- The League of Women Voters supports Measure LL.

FACT: Measure LL makes common sense changes that improve and strengthen historic preservation while incorporating clear rules, including:

- Stronger authority for the Landmarks Commission to deny demolitions, rather than just give advice.
- Clear timelines and integrity criteria for landmark decisions.
- Landmarks Commission review of all changes to existing landmarks.

FACT: Measure LL prevents the demolition of historic buildings and protects neighborhoods.

- The City Attorney found Berkeley's existing landmark's law likely conflicts with State law and can result in a court automatically approving a developer's project – even if it demolishes a potential landmark.

FACT: Measure LL supports our environment and affordable housing.

- Measure LL is consistent with the City's strong new climate plan and appropriate green development, including stronger rules supporting building re-use.
- Measure LL supports affordable housing by closing loopholes in the landmarks law used by opponents to block it.

Support our environment, legitimate historic preservation, and a fair and inclusive public process—vote YES on LL.

s/Loni Hancock

Assemblywoman 14th District

s/Burton Peek Edwards

Architect, Former Chair Landmarks Preservation Commission

s/Anthony Bruzzone

President, Berkeley Design Advocates

s/Teresa Clarke

Affordable Housing Provider; Member Otis Street Neighborhood Assn.

s/Mike Friedrich

Leadership Development Coordinator, University Professional & Technical Employees—CWA 9119; Member Parker/McGee Neighborhood Assn.